

Education Network Management Project in the University

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1. Project name “ Education Network Management Project in the University ”

2. Principle and Rationale

From the phenomenon that has occurred in Thai society over the past 50 years, most people in society lack the knowledge and understanding of how to live together in both urban and rural society. People who lack knowledge are often victims. Or as a tool for a group of people or political parties that use vote-buying for their members to serve in the House of Representatives When there is an investment, there is a withdrawal of capital accordingly. People do not understand the political system. Although most of the constitutional law has the main idea that "Every Thai people must know the law" The general public Social workers, volunteers, volunteer painters and network businessmen Most of them have not completed a bachelor's degree. From the search 91% of the population in the country have not completed a bachelor's degree (Retrieved from

<https://www.weforum.org/agenda/2018/09/heres-how-we-prepare-asean-youth-for-the-future> on December 11, 2020)

From a detailed study of various situations occurring in Thai society, the education of the people is the main cause of the country's unsuccessful development. Thailand is still a developing country. With less educated people lacking in the forming of a person who is virtuous. Lack of shaping the use of thought processes to know right and wrong. Throughout the past, people have lacked consideration of what is wrong and what is right. There have been many imitative behaviors. Acting according to what adults have done has become a misguided role model for the younger generations. So there was a saying about double standard unfair and the patronage system took the lead. Born to be clearly seen in the people's livelihood society.

Investigation Communication Innovation Course The (BFI) Bor-sae organization therefore emerges as a subject that is required in conjunction with the lives of all people in society. Various constitutional laws which has been enforced in every era, there is a law forcing all people to know the law. Therefore, general knowledge in law is a compulsory subject for higher education students to enroll. And in terms of communication, it is an important factor besides the basics of human life. Communication plays an important role in the lives of people in society, It is very important nowadays. Which is known as the era of globalization it is the age of information. Communication is beneficial for both individuals and society as it increases knowledge and a broader world view as a process that makes society progress is an important factor in the development of a country. Which may be said at the heart of every science is communication and this era Communication innovation is essential in the age of engagement. It is of great importance in the development of the organization in the era with a new lifestyle base (New Normal), which means that A new lifestyle that is different from the past (Malee Boonsiriphan, 2020. Retrieved from <https://news.thaipbs.or.th/content/292126> on December 11, 2020), especially the whistleblower investigation organization. Under the syndicate of the **Bor-sae Foundation**, which is an organization that acts to help those who are unjust in society by using the power of the mass media and the power of citizen journalists (Citizen Journalist), who are local stakeholders including being a those who witnessed the actual event By using these two qualities of power as a tool to create fairness and to help spread information. Out to the public so when citizen journalists get involved Thus protecting and creating fairness towards the

goal faster. Including the determination to create success for the organization that is social justice. The personnel from citizen journalists will feel satisfied with the results. And a feeling of self-worth Have a sense of ownership and commitment to the organization resulting in quality organization (Prateep Chandrasingh, 2006), with today's citizen journalists transforming the world of technology-driven modern news. Originally, news was mostly just the job and work of a professional journalist. But now the news event has turned into a news event in the dimension of the general public. It takes on the role of a citizen journalist who complements the professional journalist's work (Suphanit Wongtangawat, 2009). It is a process whereby citizen journalists are involved in operational planning, decision making, accountability, evaluation and opinion. Using creativity and practical expertise to achieve the objectives including solving problems that may arise (Mathurada Srirat, 2016) in the area of investigative news, it is the practice of researching and seeking information about the facts of the incident. By investigating the background of the news until the truth and credible facts are obtained there is verifiable and verifiable evidence. By working systematically, there is a process and then reporting or presenting that news through communication tools or mass media with various platforms (Platforms) to the general public and lead to change in one way (Seksonna Prasert, 2019), which this investigative news plays a very important role in democratic society. In the case where people have the right to inspect the work of government officials through the media that must be honest, honest, responsible Being neutral and having a conscience in protecting the interests of society (Malee Boonsiriphan, 2012, p. 5-8) 2019) in which this investigative news plays a very important role in democratic society. In the case where people have the right to inspect the work of government officials through the media that must be honest, honest, responsible Being neutral and having a conscience in protecting the interests of society (Malee Boonsiriphan, 2012, p. 5-8) 2019) in which this investigative news plays a very important role in democratic society. In the case where people have the right to inspect the work of government officials through the media that must be honest, honest, responsible Being neutral and having a conscience in protecting the interests of society (Malee Boonsiriphan, 2012, p. 5-8)

Investigation Communication Innovation Therefore, it is the subject that the operator of this project has completed at the doctoral level. Doctor of Philosophy in Communication Arts Innovation by doing a dissertation on the topic “**The Development of Investigative News**

Reporting Processes" which is the first thesis in Thailand at the doctoral level now. And has produced an article for publication in the international journal SSRN, which in 2020 this article was ranked 1 in 10 of the international data (Top Ten) as an academic article on "**The Investigative news Reporting process**" from research on the topic "**The Development of Investigative News Reporting Processes**" (Retrieved from <https://papers.ssrn.com/sol3/topTen/topTenResults.cfm?groupingId=3424408&netorjnl=jrnl> on December 10, 2020).

From the above information **The Bor-sae Foundation**, led by Dr. **Seksonna Prasert** has created fairness in society over the past 22 years by leading **The Bor-sae Foundation** to search for Opinion Leaders, as well as to build the power of the masses or citizen journalists who want to be. Dharma to occur throughout the country by setting up a network of local fairness lovers such as villages, sub-districts, districts, provinces and regions, totaling 10 regions across the country. In order to protect oneself and those around them to be fair including giving knowledge in a short course to the people in the society who joined **The Bor-sae Organization** and in the non-participating part what is noticeable is that the personnel who join **The Bor-sae Organization** will be provided with knowledge that has a systematic design thinking process. Knowledge able can bring various knowledge a wide variety of applications both economically, socially and politically effectively leading to the real development of the country. It is well known that if people are educated they can use their knowledge in the right way. Having a public consciousness will lead to the development of the country with complete results. Therefore, the Whistleblower Foundation organization has created a project to manage the education network in the university. Therefore, it is a pilot in education for the development of the country through systematic integration. Including from the study of information, most of the people still have no education at the bachelor level. Local politician national politician there are still many who are preparing to become politicians who have not graduated with a bachelor's degree. and to develop the country together Therefore, politicians should be created political worker citizen journalist These public volunteers are educated at a level suitable for thought leadership that can lead people to their goals in the right direction by pursuing bachelor's, master's and doctoral degrees at universities. Visionary

3. Objectives

1. To recruit people to study at participating universities At the bachelor's, master's and doctoral levels, all faculties in large quantities, both regular and associate
2. To integrate the teaching and learning model according to the needs of the students in the era with a new lifestyle base (New Normal).
3. To drive the universities participating in the project to have a reputation for being at the forefront of Thailand stably and sustainably by having students continue to study and achieve quality, and to bring further knowledge to develop the nation further.
4. To build educational personnel to be strong in their knowledge, skills and experience to be transferred to students in that university. Continually, steadily and sustainably
5. To provide new courses that are continually beneficial to society
6. To open faculties that do not have teaching at participating universities
7. To prepare for the establishment "**Investigation Communication Innovation College**" under the participating universities For accommodating bachelor's, master's and doctoral students in investigative innovation and other fields as appropriate for the new teaching system in the New Normal era.
8. To prepare for expansion and establishment campus or branch of the university participating in the project For accommodating bachelor's degree, master's degree and doctorate students, all faculties, all branches, all 10 regions across the country. According to the appropriateness of the new teaching system in the New Normal era
9. To carry out self-management, income and expenses of this project appropriately between the working group set up to manage the university education network management project and the participating universities.

4. Main goal

Stakeholders

Volunteer for society nationwide

National Police Volunteer

Volunteer in defense of physical education departments across the country

Volunteers across the country

Members who do network business across the country

Children and children of BFI members across the country

Children and grandchildren of volunteer members across the country

Those who want to take the examination for civil service, military, police at the level of commission

Those who want to take the examination for civil service, military, police at the commissioned level by applying for military service at the end of the 21-year military service period by requesting a waiver while studying at the bachelor's degree level.

Civil servants, military officers, and police officers want to be promoted to a commissioned exam.

Related person

Teachers and academics under **The Bor-sae Academy** team

Network businessmen across the country participating in the project

Political working groups from various political parties across the country

Executive committee of BFI whistleblower organization for sub-districts, districts, provinces, and various regions, all 10 regions across the country

5. Person responsible for the project

Dr. Seksonna Prasert (Director Bor-sae), Chairman of **The Bor-sae Foundation** (For social justice) Address No. 199/73 Moo 1, **Bor-sae Foundation** Rangsit-Nakhon Nayok Road 68, Bueng Yitho Subdistrict, Thanyaburi District, Pathum Thani Province, Thailand. 12130
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6. Method of operation

1. Organize a seminar on the topic "**Investigative news innovation for Thai citizens' quality of life in a perilous era**" by using an online method with the device Application Line, a short-term course, 12 days, 1.5 hours a day, between 19.00 - 20.30 hrs. To prepare personnel for continuing education with the university. Participating in the project at all degree levels
2. Organize a seminar on the topic "**Investigative news innovation for Thai citizens' quality of life in a perilous era**" by using the method of seminar rooms of participating universities. A short 2-day course to prepare personnel for continuing their studies at participating universities at all degree levels.
3. Use a network of fair-loving masses across the country under the BFI Bor-sae organization to persuade those interested in continuing education from across the country with participating universities at all degree levels.
4. Use the network of those who wish to apply to be a local politician, including members of the Sub-District Administrative Organization , Municipal Council members , members of the

Provincial Councils and political workers from all over the country. Continue to study at a participating university at any degree level.

5. Use a network of people who want to apply to become a politician. Or working in national politics, including members of the House of representatives members of The Senate Committees in various fields from all over the country to continue their studies with participating universities at all degree levels

6. Use people who attended university. And alumni are the ones who persuade people around them to continue their studies with participating universities at all degree levels.

7. Build a network of civil servants, soldiers, and police from all over the country to continue their studies with participating universities. To adjust the rank, promote the position

8. Use the process of persuading network entrepreneurs from all over the country to continue their studies with participating universities at all degree levels.

9. Use the network business system to allow people interested in the line (Down line) from all over the country to continue their studies with participating universities at all degree levels, along with running a network business for national development. Integration

10. Use the communication channel system in the form of new media (New Media) such as Website, Facebook, Application-Line, Instagram, Twitter to create interested persons according to items 1 to 9 from all over the country to continue their studies with universities participating in the project. All degree levels

11. Educating students of bachelor's degree, master's degree, doctorate degree in all faculties and disciplines in the field of **The Investigation Communication Innovation**. To empower those who graduated from participating universities to become high performance personnel to society throughout the country.

12. Be an independent advisor to students participating in this program until graduation.

13. Plan and monitor the payment system for enrollment into the participating university accounts of students at all degree levels.

7. Duration

This project takes 15 years to continue.

8. Location

Use the location of the university participating in the project. Government agencies across the country participating in this project. **The Bor-sae Foundation** Headquarters The coordination center of the whistleblower investigation organization in the sub-district, district, provincial and regional areas in all 10 regions across the country.

9. Budget

10. Productivity/Results/Expected Benefits

Show output/result information received from the project

The program lasts for 15 years, divided into 10 levels. The number of students enrolled per academic year is as follows:

The period from the beginning of the 1st year to the end of the 1st year. The output of 100 new students per year.

The period from the beginning of the 2nd year to the end of the 2nd year. 200 new students per year.

The period from the beginning of the 3rd year to the end of the 3rd year. The output of 300 new students per year.

The period from the beginning of the 4th year to the end of the 4th year, the output of 400 new students per year.

From the beginning of the 5th year to the end of the 5th year, the output of 500 new students per year.

The period from the beginning of Year 6 to the end of Year 6. Productivity of 600 new students per year.

The period from the beginning of Year 7 to the end of Year 7 Productivity of 700 new students per year.

The period from the beginning of Year 8 to the end of Year 8. Productivity of 800 new students per year.

The period from the beginning of Year 9 to the end of Year 9. Productivity 900 new students per year.

The period from the beginning of the 10th year to the end of the 15th year Productivity of 1,000 new students per year

Show the benefits expected from the implementation of the project.

The average registration fee per person is 150,000 baht, 100 people equals 7,500,000 baht per year.

The average registration fee per person is 150,000 baht, 200 people equals 22,500,000 baht per year.

The average registration fee per person is 150,000 baht, 300 people equals 37,500,000 baht per year.

The average registration fee per person is 150,000 baht, 400 people equals 52,500,000 baht per year.

The average registration fee per person is 150,000 baht, 500 people equals 67,500,000 baht per year.

The average registration fee per person is 150,000 baht, 600 people equals 82,500,000 baht per year.

The average registration fee per person is 150,000 baht, 1,000 people equals 120,000,000 baht per year.

11. Assessment methods and project success indicators

- The success of the project can be checked from the number of students, the annual registration data of the participating universities.
- Verify payment of application and student registration fees from the finance department of participating universities.

Sign.....Project Proponent

(Dr. Seksonna Prasert)